

# Enhanced Exit Signage



Exit signs aren't always seen

Exit signs, with the running man symbol, are effective in their purpose, however only around 38% of people actually notice Exit signs during evacuations.

This means many people will likely not know they are actually near a fire exit, and could take far longer to evacuate by either going out of the building the way they entered (which could be a substantial distance), or they may spend unnecessary time deciding which way to go to find an exit.

## Why use Enhanced Exit Signage?



**Doubles** the awareness of exit signage



**Decision time** is reduced by 45%



**Faster & more efficient** evacuation



**Research** has proven that over twice as many people (77%) will see **Dynamic GREEN Exit signs...**

The Enhanced EXIT signage 'Dynamic GREEN' by Clevertronics, applies a principle of activating bright, sequencing green LEDs to increase the visibility of Exit signs, activated during a power failure, or by a building's safety system or fire detection system.

Research has proven that over twice as many people (77%) will see Dynamic GREEN Exit signs, and therefore will be more likely to take the nearest exit during evacuations far more quickly than static Exit signs.

**Dynamic GREEN Enhanced EXIT signs helps to keep building occupants safe.**

## Clevertronics Enhanced Exit Signage

Enhances a building occupants' ability to exit a building quickly and safely.

- ✓ Exit signage locations and design as per BCA and AS2293 requirements
- ✓ Dynamic mode activates upon a power failure (emergency mode)
- ✓ No additional "system" or interfacing required (although an option if required)

### Cleverfit Pro & Ultrablade Styles

- ➔ Manual test and Zoneworks XT HIVE compatible
- ➔ All directional and running man options available
- ➔ Weatherproof Enhanced Exit signage also available



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**Codemark certification provides BCA compliance for products and technologies that are not specifically covered by an existing Standard.**

- Allows for specification in any project without further approval required
- No need to involve fire safety engineers for performance or engineered solutions

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